

The Mid-Shore Regional Council Executive Board meeting was called to order at 11:05 a.m. by Chairman Fuchs. The meeting was held at the Mid-Shore Regional Council office. Members in attendance included: Kurt Fuchs and Allen Nelson. Other members in attendance via conference call (mainly due to weather conditions – snow and ice) were Delegate Jeannie Haddaway-Riccio, James Redman and Gale Nashold. Also present were Shore Gourmet Vice President Robert Hutchison and Fred Smyth. MSRC staff present was: Scott Warner and Terry Deighan.

### Action Items

#### Approval of the November 18, 2009 Minutes

The first order of business was approval of the November 18, 2009 Minutes. Mr. Nelson made a motion to approve as presented, which was seconded by Mr. Nashold and approved by unanimous consent.

#### Ratification of Electronic Vote for MTA FY10 MTA Coordination Grant

The next order of business was ratification of electronic vote “Resolution accepting MTA FY10 MTA Coordination Grant”. Mr. Warner noted that we received five votes back all responding aye. Mr. Nelson made a motion to approve the ratification, Mr. Nashold seconded and ratification of the electronic vote was approved unanimously.

#### Update on the direction and operation of Shore Gourmet

Mr. Warner explained a meeting of the Shore Gourmet Board was held earlier this morning at which time the direction of Shore Gourmet was discussed. Shore Gourmet Vice President Robert Hutchison was present to outline the following changes. Due to Wenfei Uva’s resignation from the MSRC as the Agricultural Economic Development Specialist effective December 31, 2009 it was discussed and decided that Wenfei would be added as a seventh Shore Gourmet Board Member and Fred Smyth was hired as marketing consultant to assist in the running of Shore Gourmet. Mr. Smyth has extensive experience in marketing and was the individual that started the Shore Gourmet concept. Mr. Smyth explained his immediate plans include changing the original budget to include much less salary and to rotate funding from salary to marketing. Shore Gourmet will be marketing to high end stores, as well as establishing a review panel for new products. He recognizes that Shore Gourmet is under a time constraint due to the USDA Rural Business Enterprise Grant and will need to accomplish many endeavors in a short amount of time. He will keep the Shore Gourmet Board aware of his plans and will be working closely with Shore Gourmet President Brad Powers. Mr. Warner asked for a motion to endorse the actions that the Shore Gourmet Board has taken. Mr. Nelson made a motion to endorse the Shore Gourmet Board actions to move forward, Mr. Nashold seconded the motion and it was unanimously approved.

Mr. Nelson made a motion to have a press release by the MSRC endorsing the Shore Gourmet Board actions, Mr. Nashold seconded the motion and it passed

unanimously. The Executive Board asked Mr. Warner to work with Mr. Smyth in regards to the wording and timing of the press release so it best benefits the efforts of Shore Gourmet.

Old Business

None

New Business

None

Other matters

None

Member comments/requests

None

Adjourn

Mr. Nashold made a motion to adjourn at 11:22 a.m. that was seconded by Mr. Nelson and passed unanimously.

Note: Due to weather conditions MSRC First Vice-Chairman Jeff Ghrist made it to the MSRC office five minutes after the meeting adjourned; however, Chairman Fuchs, Mr. Nelson, Mr. Hutchison, Mr. Smyth, and Mr. Warner recapped the meeting for him. Vice-Chairman Ghrist approved of the actions taken by Shore Gourmet Board and the MSRC Executive Board.